

DOMENIC PENNETTA

SCIENTIFIC ILLUSTRATION & GRAPHIC DESIGN

Portfolio: www.domenicpennetta.com

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WORK EXPERIENCE:

Scientific Illustrator

Apr 2021 – Current

Self-Employed (Freelance) | Toledo, OH

Combines science and art to create visual representations of scientific information. Collaborates with researchers to produce detailed illustrations for publication in scientific journals, exhibits, and educational videos.

- Worked with Outdoor Sylvania Community Parks to create an educational exhibit exploring native pollinator species in Northwest Ohio; created 8 illustrations and designed outdoor exhibit signage.
- Contributed 10 pro bono illustrations to Wikipedia for use in scientific articles copyright free; lead to frequent payed commission requests from Wikipedia editors.
- Collaborated with a paleontologist to create custom illustrations and infographics for his YouTube channel (@CHimerasuchus); increased viewership and reach of these videos by 12%.

Communications Coordinator & Graphic Designer

Feb 2022 – Dec 2023

The National Museum of the Great Lakes | Toledo, OH

Managed all the museum's social media channels; posted educational content and promoted museum exhibits and events. Created branding for temporary exhibits, promotional collateral, ads, and other graphic duties as assigned.

- Published official press releases for museum events; interviewed with news media and community partners.
- Designed banners, signage, and promotional materials for award-winning temporary exhibits; visually updated the museum's *Chadburn* newsletter and the layout of the historical journal, *Inland Seas*.

Library Assistant

Nov 2017 – Jun 2019

The University of Toledo | Toledo, OH

Managed and organized the Carlson Library's main collection; worked closely with the head librarian to help set up lectures, conferences, and student art exhibits.

INTERNSHIP EXPERIENCE:

Graphic Design Internship

Jan 2020

SD Bullion Inc. | Sylvania, OH

Drafted designs for precious metal coins; oversaw other creative duties like creating landing pages and product advertisements for the SD Bullion's e-commerce website.

Graphic Design & Video Production Co-op

Jun 2019

The Ariel Corp. | Mount Vernon, OH

Executed both video editing and graphic design work; first time working in a professional studio assisting with audio, lighting, and recording equipment to produce technical engineering tutorials for compressor servicemen.

EDUCATION:

Bachelor's of Fine Arts (BFA)

May 2020

The University of Toledo | Toledo, OH

PAST EXHIBITIONS:

Waving Through Time | Toledo, OH Feb 2023 – Mar 2024
Photographed historic lake freighter flags of famous shipping companies and designed the in-person and online exhibit branding for the National Museum of the Great Lakes.

Submarine Banner Exhibit | Toledo, OH Nov 2023 – Dec 2023
Designed engaging informational banners detailing the history of military submarines on the Great Lakes for the National Museum of the Great Lakes.

Prairie Pollinators of Sylvania Outdoor Exhibit | Sylvania, OH Sep 2023
Illustrated local pollinator species in an educational exhibit in collaboration with Outdoor Sylvania Community Parks.

By the Pail: J.W. Westcott and Great Lakes Service Vessels | Toledo, OH Jun 2022 – Aug 2022
Worked with the J.W. Westcott Company to develop exhibit banners, signage, and video for a temporary exhibit exploring historic service vessels at the National Museum of the Great Lakes.

The Underground Railroad Exhibit | Toledo, OH Mar 2022 – Jun 2022
Collaborated with Heritage Sylvania and the National Museum of the Great Lakes to design exhibit banners and signage exploring the history of slavery in the Great Lakes region for Black History Month.

Toledo CellulArt | Toledo, OH Sep 2019
Displayed entomological pen and ink drawings inspired by cellular research affiliated with the annual scientific conference, CellulArt, at the Clement Gallery located on the University of Toledo.

Toledo Biodesign Challenge Summit | Toledo, OH + New York, NY Apr 2018
Showcased senior design project at the Toledo Museum of Art's Glass Pavilion and later at Parsons School of Design in New York; won an award for outstanding field research with a team of 4 other students.

PUBLISHED ILLUSTRATIONS:

Prehistoric Times | Issue 149 Oct 2023
Depicted a species of flying reptile in a digital illustration for a special issue focused on the history of its discovery.

Inland Seas | Summer, Volume 79, Number 2 Sep 2023
Contributed an article focused on terrestrial isopod species and their ecology in the Great Lakes region.

Astrovitae Magazine | Issue 2 Sep 2021
Published several biological-inspired illustrations featured in a full-length article about speculative evolution.

AWARDS:

Outstanding Artistic Style | Pirate Software Jan 2024
Collaborated with an independent developer for Pirate Software's 14th game jam competition; tied for first place for artistic style among 1,389+ entries.

Accelerator Grant | Toledo Arts Commission Oct 2023
Approved and Awarded full grant funding of \$1,500 USD for equipment and project support.

Outstanding Field Research | Biodesign Challenge Jun 2018
Took initiative interviewing experts to find the real social impacts of the solutions proposed in a senior design project.

W. Sinclair Walbridge Scholarship Mar 2018
Awarded \$5,000 USD in financial aid for outstanding art.